

Presentation Skills

Drawing on Paul Boross' 25 years of stage and television experience, his renowned lecture, 'the Seven Secrets of a Successful Pitch' and his book, 'The Pitching Bible', this course will enable any professional to refine their pitching skills, resulting in greater impact, greater influence and a measurably increased success rate.

The logo for 'Pitch Doctor' is located in the top right corner. It features the words 'PITCH' and 'DOCTOR.' in a bold, white, sans-serif font, stacked vertically. A small white silhouette of a person in a white lab coat, holding a stethoscope, is positioned to the left of the word 'PITCH'. The entire logo is set against a solid blue rectangular background.

This is a business focused course, created specifically for non-sales staff who need to communicate business information such as project updates, research findings or staff updates and inductions.

Course Contents

- Understanding the needs of your audience
- Planning and design
- Preparing to take the stage
- Learning the skills of top performers
- Engaging emotions to convey complex principles
- Communicating with impact and integrity
- Ensuring your key message is memorable
- Closing and the importance of follow-up

Target Audience

- Any staff who need to communicate information to internal or external groups

The Pitch Doctor

The Pitch Doctor - Paul Boross - and his team of professional trainers have one mission: to help you win business.

How? By coaching you in the art and science of pitching. By showing you how to present yourself, your company and your product to optimal effect. By equipping you with a toolkit of psychology, NLP, performance, communication and storytelling techniques that not only deliver commercial results, but build relationships and keep clients coming back for more.

In short, by giving you the skills to win and the confidence to dare to.