

Leader on the Pitch

When there are so many different approaches to leadership, so many academic theories and so many entrepreneurs who profess to have found the 'secret' to leadership success, it is not surprising that many leaders in the business world struggle to find their own path. Yet, by definition, to lead means that you are not following others.

As business culture become ever more demanding and teams are asked to deliver against increasingly ambitious targets, the key to driving performance becomes, not technology and processes but the ability of leaders to inspire.

The Pitch Doctor's expertise lies in helping you to create your own leadership path by identifying the qualities that make your team choose to follow you. By focusing on and refining those qualities, you will develop your skills as an authentic leader.

This two day course is delivered by The Pitch Doctor, Paul Boross, and Rugby legend Will Greenwood, who share a passion and expertise for leadership in some of the most demanding situations.

Course Contents

- Defining leadership
- Developing trust and authenticity
- Motivation and engagement
- Driving Performance
- Inspiring your team

Target Audience

- Senior managers who want to refine and enhance their leadership skills
- Managers who are stepping up into a leadership role

The Pitch Doctor

The Pitch Doctor - Paul Boross - and his team of professional trainers have one mission: to help you win business.

How? By coaching you in the art and science of pitching. By showing you how to present yourself, your company and your product to optimal effect. By equipping you with a toolkit of psychology, NLP, performance, communication and storytelling techniques that not only deliver commercial results, but build relationships and keep clients coming back for more.

In short, by giving you the skills to win and the confidence to dare to.