

# The Seven Secrets of a Successful Pitch

Paul Boross has delivered his renowned lecture, 'the Seven Secrets of a Successful Pitch' to audiences around the world, at media festivals, sales conferences and corporate events.

Adaptable to run from one to two hours, the lecture conveys Pauls passion for and dedication to the art and science of pitching, and is sure to enthuse and inspire your audience to sharpen their pitching skills and aim high.

The lecture is a perfect complement to any conference or corporate event and can be enhanced with masterclass, workshop or even coaching sessions to follow up with your key staff or guests.

## Contents

- Secret 1: It's All About Them
- Secret 2: By The Time You Start, It's Already Too Late
- Secret 3: Steady, Ready, Pitch!
- Secret 4: Dream The Dream
- Secret 5: Mind Your Language
- Secret 6: Say It Again, Sam
- Secret 7: The End... Or Is It?

## Target Audience

- Any staff responsible for winning business
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## The Pitch Doctor

The Pitch Doctor - Paul Boross - and his team of professional trainers have one mission: to help you win business.

How? By coaching you in the art and science of pitching. By showing you how to present yourself, your company and your product to optimal effect. By equipping you with a toolkit of psychology, NLP, performance, communication and storytelling techniques that not only deliver commercial results, but build relationships and keep clients coming back for more.

In short, by giving you the skills to win and the confidence to dare to.

The logo for 'The Pitch Doctor' is located in the top right corner. It features the words 'PITCH DOCTOR.' in a bold, white, sans-serif font against a solid blue rectangular background. The letter 'I' in 'PITCH' is stylized as a white silhouette of a person standing with arms slightly out to the sides.